

# BUSINESS PROPOSAL

## PROJECT DESCRIPTION:

**Website Design & Development**

**For: Subscription Plan Website**

## DOCUMENTED FOR:

**Khaled Asir**

## DOCUMENTED BY:

**EXCELLIS IT PRIVATE LIMITED (BUSINESS ANALYST TEAM)**

## DATE OF DOCUMENTATION:

**29<sup>th</sup> September, 2026**

Excellis IT Private Limited



## 1. Project Overview

Webex Studio will design and develop a professional **medical education subscription website** where students can explore the available educational resources, create an account, select a monthly subscription plan, complete payment online, and access the study materials included with their subscription.

The platform will provide students with a centralized online learning environment where they can access resources such as:

- Educational videos
- Study PDFs
- Question banks
- Practice materials
- Medical study resources
- Exam preparation materials
- Other educational information

## 2. Website Structure

The website will consist of **7 main pages**, supported by relevant sub-pages.

**Page 1 – Home:** The homepage will introduce the platform and communicate the benefits of becoming a subscriber.

**Page 2 – About Us:** This page will provide information about the educational platform and its purpose.

**Page 3 – Study Resources:** A dedicated resource section where students can explore the types of educational materials available through the platform.

**Page 4 – Subscription Plan:** This page will explain the available subscription plan.

**Page5- Student Registration & Login:** Students will be able to create and manage their accounts.

**Page6- Student Dashboard:** After logging in, students will have access to their personal dashboard.

**Page7- Contact Us:** A dedicated contact page for student and general inquiries.

### **Payment Gateway**

The website can integrate a suitable payment gateway such as Stripe, PayPal, or another gateway supported by the client's business and location.

### **3. Key Website Features**

- Up to 7 Main Pages
- Up to 7 Royalty Free Images
- 3 Static Banner
- Animated Header Design
- Fully responsive design
- Student Log In Panel
- Desktop, tablet and mobile compatibility
- Modern cybersecurity-focused UI/UX
- Content Management System (Add edit delete modify contents and add subpages by your own)
- Enquiry Form
- Favicon
- Contact us Page
- Google Map on Contact us Page
- Displaying Social Media Links
- Support for Latest Browsers
- Single Point of Contact

### **4. Estimated Timeline**

Estimated Development Timeline: 10–12 business days

The exact timeline may vary depending on content availability, feedback cycles, and the number of revisions required.

### **5. Investment**

Website Design & Development: **\$1200 USD**

The investment includes the features and functionality outlined in this proposal.

Additional functionality or third-party integrations outside the agreed scope can be

estimated separately if required.

## **6. Next Steps**

Once the project is approved:

1. Project confirmation and initial payment
2. Assigning Project Manager
3. Assigning the team under the Project Manager
4. Collection of design ideas, company content, branding and required information
5. Homepage design/mock-up
6. Client review and approval
7. Website development
8. Internal QA and testing
9. Client review
10. Back End Tutorial (To show how can you maintain the website)
11. Website deployment
12. Project handover